

New Paradigm Education  
 PO BOX 465  
 Dobbs Ferry NY 10522

See It!  
 Hear It!  
 Move It!  
 Do It!  
 Say It!  
 Sing It!  
 Dance It!  
 Write It!  
 Read It...



Open  
 Can We  
 Read Now!

Inside:  
 See Results for  
 Jasper County SC  
 Early Elementary  
 Special Education  
 Summer School

### Here's what educators are saying about Reading Revolution's Fletcher's Place:

**Fletcher's Place succeeds where other programs failed.**

"I am a veteran teacher who has been trained in many other reading programs. My second grade class consisted of an autistic student, ESL learners and Learning Disabled classified students. *All of them had reading remediation before coming to my class. None of them could read. After seven months, all of them were reading from 1.5 - 2.5 in reading comprehension skills, higher in sound-out/decoding skills.* I have never been more excited about teaching reading to students with special needs than I am now."

*Wanda R., Teacher, Newburgh, NY*

**Succeeds with all students, but particularly effective for struggling readers.**

"I recommend it highly not only for Special needs students but for preschool -second grade students to help them with basic skills."

*Simy Allan, Special Educator, New York, NY*

**Quick success builds students' confidence.**

"There is such excitement on day 3 with students and teachers alike! It was fun walking down the hallways today and hearing everyone saying their sounds and engaged in the activities. It's great to see this succeeding so quickly."

*Dr. Patricia O'Connor, Director of Special Ed., Jasper County, SC*

**Lasting results sustained over time.**

"Quote to come"

*Sharon Woods, Former Director of Elementary Education, Yonkers, NY*

**Here's why:**

**Involvement and Immersion**

See It	Hear It	Move It
Watch video characters act out what they are learning, including "modeled teaching" which accurately conveys the entire Fletcher's Place curriculum	Build phonemic awareness and vocabulary with video themes like birthdays or circuses and other engaging stories	Learn special gestures that help students: to pronounce English sounds; to connect the phoneme to the letter symbol, as well as to blend sounds together
Do It	Say It	Sing It
Interact with the videos by responding to video prompts/play card games with Picture Cards, Letter Cards, and Word Cards	Play Crazy Directions by reading Direction Cards to the class, and class does what the card says, such as: "Jog" or "Act mad"	Sing 27 songs, such as the directionality song: Look up, Top, Down, Left to Right
Dance It	Write It	Read It
"Dance" out the 27 songs with the video characters	Do hundreds of Game Book pages of fun comprehension and vocabulary building games	Slide Sound Movements together to decode and encode words in a concrete and physical way

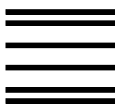


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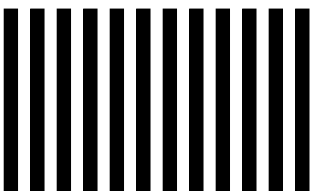
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# IT'S MORE THAN SUCCESSFUL... IT'S A READING REVOLUTION!



Reading Revolution's Fletcher's Place curricula for Pre-K, K and 1st grade provide a strong foundation for reading success for all children, regardless of reading level, ability, learning challenges, and literacy background.

Fletcher's Place is based on Reading Revolution's unique research-based, classroom-verified methodology that has been developed and refined over nearly 30 years. Fletcher's Place gives all students the skills they need to read with fluency, comprehension, and confidence.

Children who are already capable learners will go farther faster with Fletcher's Place. Children who are learning English as a second language or who have learning challenges will quickly master essential reading skills.

## How Does Fletcher's Place Work?

Unlike traditional curricula that rely on "drill and kill" techniques, Fletcher's Place captivates young readers through multi-sensory, physically active, interactive activities, including a broad variety of structured games, songs, teaching props, storybooks, and short video lessons. Fletcher's Place begins with oral language development and four pre-reading skills. These pre-reading skills bridge the gaps for students who are just learning to read, who have language issues, who do not come from language-rich backgrounds, or are English language learners.

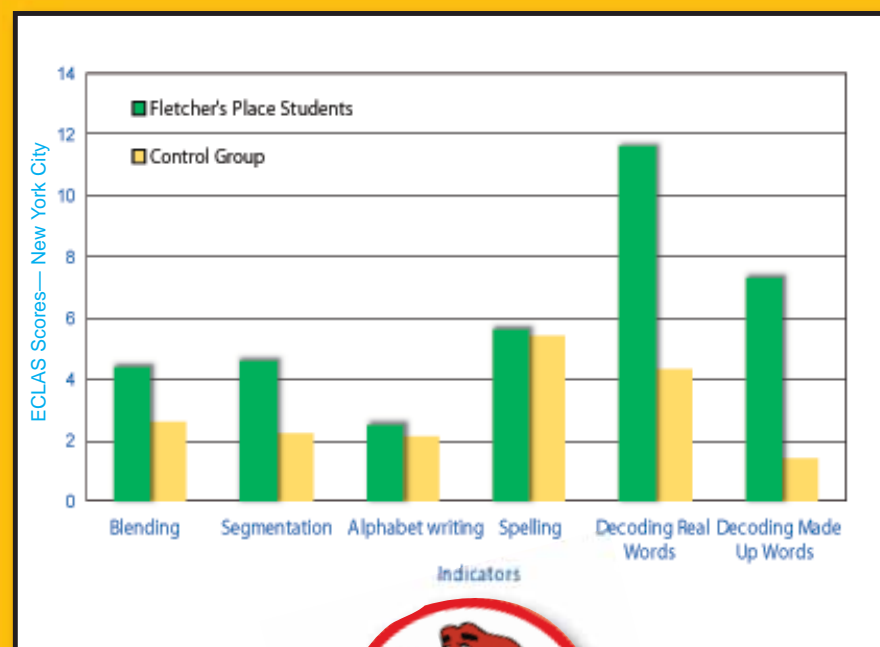
### These include:

- Location and sequence vocabulary
- Directionality and concepts of print
- Visual acuity and discrimination
- Auditory acuity and discrimination

Next, Fletcher's Place explicitly teaches the five components of reading instruction:

- Phonological awareness
- Phonics
- Vocabulary development
- Step-by-step fluency strategies
- Comprehension strategies

Reading Improvements for Kindergarten Students in Fletcher's Place vs. Control Groups



TAKE ADVANTAGE OF OUR  
STIMULUS BASIC PACKAGE

For More Information  
Visit Our Web site at:  
[www.NewParadigmEducation.com](http://www.NewParadigmEducation.com)

Call: 1-888-880-READ(7323)  
or Send in the Postage-paid Reply Card,

RR-8-2009-SC

YES, I'm interested in receiving more information on the Reading Revolution Stimulus Basic Package

YES, Please have one of your representatives contact me ASAP.

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 School \_\_\_\_\_  
 School Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 School Phone \_\_\_\_\_ Best Time to Call \_\_\_\_\_ Home Phone \_\_\_\_\_  
 Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
 Next Adoption Date \_\_\_\_\_ Number of Students Impacted \_\_\_\_\_